LAWTON ELEMENTARY



MOVE-A-THON MAY 10TH

FUNDRAISING

Lawton is using 99Pledges for it's online fundraising platform.

How it works:

- 1) Student Donation Page: If adults provided their email to the PTA, then a donation page has been created on behalf of the student and the adult will receive an email from 99Pledges with the link to the student's donation page. Student donation pages have been created using first name and last name initial.
- 2) If you do not receive an email from 99Pledges, you can create a student donation page by adding your participant via: <u>Lawton Move-A-Thon</u>
 <u>Donation Page Add Participant</u>
- **3)** With your student, have them share their donation page link with family, friends and neighbors to raise money for Lawton.
- **4)** Donations can also be made directly at the <u>Lawton Move-A-Thon</u> <u>Donation Page</u>. Student donation pages are not required.

GOALS

The 2024 Lawton Move-A-Thon is a student-driven fundraiser and focuses on:

- 1) Moving! On the day of the event, each class will have 30 minutes to complete laps around the Lawton baseball field. Participants can run, jog walk, skip or dance to move around the track.
- **2) Fundraising.** The Move-A-Thon is one of the PTA's largest fundraisers of the year.

This year, we have a goal to raise \$35,000

Proceeds from fundraising go towards:

- Librarian and Reading Specialist
- Lunchroom and Playground Monitors
- Field Day, classroom supplies, visiting artist and so much more!
- **3) Community Building.** Volunteering on the day of the Move-A-Thon is a great way to get involved with the Lawton community.
- **4) Have fun!** The Move-A-Thon is an energetic and playful event. We will have music blasting, teachers jogging, and each student will receive a popsicle, finisher certificate and prize.

MAY 10th SCHEDULE

START TIME	GRADE
6:45-7:55 AM	Set-up
8:00-8:45	3rd Grade
8:50 - 9:35	Kindergarten
9:40 - 10:25	1st Grade
10:35 - 11:20	5th Grade
Lunch Break	for teachers and staff
12:30 - 1:15	1st/2nd Split and 2nd Grade
1:20 - 2:05	4th Grade
2:05-2:30	Clean-up





VOLUNTEERING

We need volunteers to help pin bib numbers, track laps and cheer on our students. At least 4 helpers per class needed, but the more the merrier.

If volunteering, please refer to the signup genius volunteer arrival times.

- Move-a-thon Volunteers 2024
 SignUpGenius
- Volunteers need to be <u>approved</u> <u>by the district!</u>

FREQUENTLY ASKED QUESTIONS

Does the Move-A-Thon still happen in inclement weather?

YES! Move-A-Thon happens rain or shine.

Do students have to raise money to participate?

While we hope that families will be able to fundraise to the degree they feel comfortable, our goal is that every Lawton student participate in the Move-A-Thon and feel proud of their accomplishments. Our student-driven fundraiser is a big part of our PTA's fundraising plan and aims to raise \$35,000

Does it cost money to participate?